



MAX
WERTHEIMER

GESTALT PSYCHOLOGY

MAX WERTHEIMER



April 15, 1880 – October 12, 1943

Occupation: professor at the University of Frankfurt

Gestalt:

-The word Gestalt means a unified or meaningful *whole*, which was to be the focus of psychological study instead.

-The Gestalt effect refers to the form-forming capability of our senses, particularly with respect to the visual recognition of figures and whole forms instead of just a collection of simple lines and curves

Contribution:

-Noted for his contributions to the psychology of music

-“His Productive Thinking”, which discussed many of his ideas, was published posthumously in 1945.

He fled to the U.S. when Hitler came into power.